

## Management Profile

**Paul Yeo**

*“Bring ideas to life”*



Paul S C Yeo is a dynamic thinker and entrepreneur, founder of several technology companies<sup>1</sup> and a director of the Edward Whistler International Group of Companies.

The EWI Group of Companies has successfully developed and established five leading brand names – EWI Consulting, BizCube®, TAK, International Centre for Professional Development and the Centre of International Business and Investment. EWI provides a holistic approach to international business for growth and expansion, and proven methodology for business excellence and increased profitability.

Paul’s approach to business begins from the conception of an idea and encompasses the creative vision, research, planning, analysis, and action required to make it a reality, hence his motto: “Bringing ideas to life”.

With a strong background in strategic business management and information technology, Paul possesses a unique combination of business acumen and technical understanding. These skills have helped to build an extensive list of companies and organisations<sup>2</sup>, by enhancing capabilities and increasing efficiency through a combination of business strategy, technology application, process redesign and work redesign.

Paul holds a bachelor’s degree (Hons) in Computer Engineering from the National University of Singapore and distinguished himself there on the Dean’s list. Paul is also involved in participating and building up of the business community in Singapore, as a member of the Association for Small & Medium Enterprise (ASME) and the Singapore High Technology Association (SHTA).

Below are some highlights of his career:-

- Founded and developed the BizCube® business framework – a made-in-Singapore system for managing business and organisational information.
- Founded Realisma Pte Ltd – a premier creative design agency known for its cutting-edge web & flash design capabilities.
- Architected Oldham Hall’s Boarding & Hostel Management System, a fully-integrated ERP system incorporating cutting-edge technologies: RFID, Building Management, Door Access Control and Network Access Control.
- One of the pioneers involved in the startup of the Singapore High Tech Association (SHTA)
- Participation in CapitaLand’s Young Leaders’ Conference – an invitation-only research and ideas-based future development conference on land development comprising of young businessmen and leaders.

Produced and co-wrote a musical for charity, involving a 150-strong cast & crew. Its packed 3 day run played to 3,500 people and raised \$25,000 for the Singapore Children’s Society.

<sup>1</sup> BizCube Solutions Pte Ltd, TAK System Integration Pte Ltd, Realisma Pte Ltd

<sup>2</sup> A selection of companies from various industries include: CapitaLand (Residential), Mothercare, Octopus Holdings, McCraic Holdings, Addicon Logistics, Avana Fashion, The Necessary Stage, ACS Oldham Hall

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